

# Taking time to plan now can put you in control later

Most of us will need long-term care (LTC) at some point,<sup>1</sup> and the costs can be steep. Planning for the possibility of that care can be a challenge, though. There are many kinds of LTC coverage out there — what's the difference? What care services will they pay for? What if care is never needed?

We designed Nationwide YourLife CareMatters<sup>™</sup> to be a flexible way to plan for the future. It's LTC coverage that also provides a death benefit by linking to a universal life policy, and it helps give you choice, control and flexibility as your care needs unfold.

<sup>1</sup> Medicare & You 2014, U.S. Department of Health and Human Services, September 2013.







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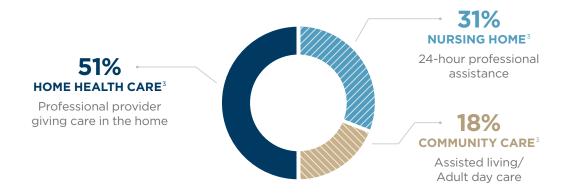
As your personal situations change (for example, marriage, birth of a child or job promotion), so will your life insurance needs. Care should be taken to ensure this product is suitable for your long-term life insurance needs. You should weigh any associated costs before making a purchase. Life insurance has fees and charges associated with it that include costs of insurance based on your sex, health and age, and has additional charges for riders that customize a policy to fit your individual needs. All guarantees and benefits of the insurance policy are subject to the claimspaying ability of the issuing insurance company.

### Facts about LTC

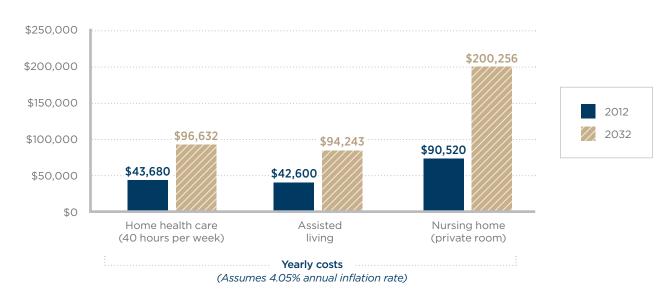
Many of us will need care as we age.2



When given the choice, many people remain in their own homes while receiving care.<sup>3</sup>



#### LTC is expensive, and the cost continues to grow.4



People receive LTC for an average of  $2\frac{1}{2}$  years in a nursing home and  $4\frac{1}{2}$  years outside a nursing home.<sup>3</sup> If you need care, where will this money come from?

<sup>&</sup>lt;sup>2</sup> Medicare & You 2014, U.S. Department of Health and Human Services, September 2013.

<sup>&</sup>lt;sup>3</sup> The 2014 Sourcebook for Long-term Care Information, American Association for Long-term Care Insurance, 2013.

<sup>&</sup>lt;sup>4</sup> Market Survey of Long-term Care Costs, Mature Market Institute, November 2012.



# LTC coverage options

# A look at two common types of coverage: linked benefit and stand-alone

There are several different types of LTC coverage in the marketplace. Two of the most common are linked benefit policies and stand-alone insurance policies. Nationwide YourLife CareMatters is a linked benefit LTC insurance solution. To help you evaluate what kind of coverage could be the best fit for your needs, we'll take a look at some of the characteristics and differences between the two.

Keep in mind that variations exist from product to product, and regardless of the type of policy you choose, it's important to select the level of coverage that's right for the care you think you'll need.

	What it is	Premiums	Death benefit
<b>Linked benefit</b> LTC insurance	LTC coverage is linked to a life insurance policy that provides LTC benefits as well as a death benefit; base policies have cash value	Paid in a lump sum, or over the course of several years (usually five to ten); premiums (the payments made into the policy) are guaranteed not to increase	Beneficiaries receive a death benefit, even if the full LTC benefit was used
<b>Stand-alone</b> LTC insurance	A policy designed only for LTC coverage; similar to auto, home or health insurance, policies have no cash value	Most policies require annual premiums until you need LTC; premiums (the payments paid into the policy) are subject to increase	No death benefit available

#### How benefits are paid: cash indemnity style vs. reimbursement

LTC policies can pay benefits in a couple of different ways.

- 1. The more common is through **reimbursement**: bills and receipts are submitted to the LTC insurance company, which then reimburses the facility, health care service or professional, or policy owner/insured for qualifying LTC expenses only, not to exceed the monthly LTC benefit.
- 2. With a cash indemnity plan, a check is mailed to the policyowner each month for the full amount of the monthly LTC benefit. The money can be used for your individualized care needs which could include expenses that might not typically be associated with LTC, such as lawn maintenance, or prescriptions not covered by other insurance.

When you need care	Overall LTC benefit	If you never need care
With Nationwide YourLife CareMatters, payments are sent to the person who owns the policy, and that money is used for your individualized care needs (no monthly bills or receipts are required to be submitted, which is a cash plan)  Most other products in the market use a reimbursement style — see How benefits are paid, above, for more details	With Nationwide YourLife CareMatters, you know exactly how much LTC benefit is available; once you qualify for benefits, they're paid each month, and you have the option to adjust how much money you receive  With reimbursement plans, you're reimbursed the lesser of your monthly benefit amount, or the actual costs for care	With Nationwide YourLife CareMatters, beneficiaries receive a death benefit equal to or greater than the premiums paid into the policy, or the policy can be surrendered for a guaranteed full return of premium; keep in mind that the death benefit and return of premium will be reduced if partial surrenders or loans are taken <sup>5</sup>
Both reimbursement and cash indemnity plans are available	If care is needed, your policy will provide a monthly benefit based on the per day benefit and chosen payment model (cash indemnity or reimbursement)	Generally speaking, premiums are not refundable; some products offer a return of premium feature, but it typically has a significant cost

<sup>&</sup>lt;sup>5</sup> For Single Premium payments, the Return of Premium Value is available starting day one, subject to a vesting schedule. There is a full return of all premium starting in year six. Return of Premium is available on 5 and 10 year payment schedules only after the end of the Premium Payment Period and all Required Premium has been paid (minus any loans or withdrawals).



# Why Nationwide YourLife CareMatters™?

#### It's designed for choice, control and flexibility

Nationwide YourLife CareMatters is a universal life insurance policy that provides long-term coverage along with a death benefit. We'll explain all of the details and how it works, but here are three of the important ways it's different from other products out there:

1. Choice	Your policy adapts to meet your needs: choose a payment schedule that works for you and select from options that meet your needs
2. Control	Your premiums are guaranteed to never increase, and Nationwide YourLife CareMatters offers a return of premium feature <sup>6</sup>
3. Flexibility	Nationwide YourLife CareMatters was created to help cover today's qualified LTC services as well as those that will be developed in the future

Here's a look at how Nationwide YourLife CareMatters was designed to offer you choice, control and flexibility as you prepare for the future.

<sup>&</sup>lt;sup>6</sup> For Single Premium payments, the Return of Premium Value is available starting day one, subject to a vesting schedule. There is a full return of all premium starting in year six. Return of Premium is available on 5 and 10 year payment schedules only after the end of the Premium Payment Period and all Required Premium has been paid (minus any loans or withdrawals).

### 1. Choice

#### Choose the features that are right for you

Nationwide YourLife CareMatters<sup>SM</sup> isn't a one-size-fits-all product. It's filled with customizable features to meet your needs.

#### Fine-tune your care to work for you

With Nationwide YourLife CareMatters, you have the ability to pick the options that work best for you. For example, if receiving care at home is deemed appropriate in the plan of care prepared by a licensed health care practitioner, you can use your benefit to pay for a home health care worker, or you could choose to pay a friend or loved one to care for you.

Just keep in mind that there can be tax implications depending on whom you pay for care. Nationwide® and its representatives don't give tax or legal advice, so please consult with your tax or legal advisor for answers to your specific questions.

#### Select the payment schedule that works for you and your finances

- Pay one time (single-pay)
- · Pay annually or monthly for five years
- Pay annually or monthly for ten years

#### Protect yourself against rising LTC costs

You can add optional inflation protection to your Nationwide YourLife CareMatters policy (this feature is available for an additional cost).

\* For more specifics about Nationwide YourLife CareMatters, turn to the Product details section on Page 14.

### 2. Control

#### We're putting the control in your hands

We designed Nationwide YourLife CareMatters<sup>SM</sup> to help you take control of the many different facets of LTC. From guaranteed premiums to the way you pay for care expenses, you have choices and options at every step.

#### Premiums are guaranteed never to increase

Unlike many traditional LTC policies, premiums on this product are guaranteed; they will never increase.

#### Determine how you pay for care

After you qualify for benefits, you'll receive a check each month for the full amount of your monthly LTC benefit (Nationwide YourLife CareMatters is a cash indemnity plan, and is currently the only linked benefit product in the industry to offer it). Once you are receiving LTC benefits, you don't have to submit monthly bills or receipts because they're not required, and the money can be used for your individualized care needs. Care payment decisions can have tax implications, so please consult with your tax advisors.

#### There's no 'use it or lose it' risk

A common concern with buying LTC coverage is the possibility that you'll never need care and your money will go to waste. Nationwide YourLife CareMatters is structured to ensure that the premiums paid into your policy are recovered, even if you never need care. If your LTC benefits aren't needed, your beneficiaries will receive the policy's death benefit, which will be equal to or greater than the premiums you paid. And if some of your LTC benefits are needed, a death benefit will pass to your loved ones, minus the benefits that were used.

Nationwide YourLife CareMatters offers a guaranteed return of all premium beginning the sixth policy year. The first five policy years are subject to a vesting schedule. Return of premium is only available when all planned premium is paid (minus any loans or withdrawals taken from the policy).8 For more information on return of premium see the product details.

#### Leave a death benefit even if you need care

Even if you use every dollar of the money earmarked for LTC, your beneficiaries will still receive a 20% guaranteed minimum death benefit.

<sup>\*</sup> For more specifics about Nationwide YourLife CareMatters, turn to the Product details section on Page 14.

<sup>&</sup>lt;sup>7</sup> LTC Linked Benefit Competitive Research and Analysis, The Nationwide Competitive Intelligence & Analytics Department, September 2013.

<sup>&</sup>lt;sup>8</sup> If paying annually or monthly for five or ten years the return of premium is only available after the end of the premium payment period and all required premium has been paid (minus any loans or withdrawals taken from the policy).

### 3. Flexibility

#### Different ways to help you take care

Since we don't know how our needs will change over the years, Nationwide YourLife CareMatters<sup>SM</sup> includes features that adapt to your individual needs and circumstances.

#### Choose the care that works for you

You can use your policy to pay for the LTC services that are right for your needs. Based on your individual plan of care, service and care options may include:

- Home health care
- Nursing home care
- Hospice
- Assisted living
- Adult day care
- Family care (receive care from people you already know and trust by paying a family member or friend to care for you)
- Household services (cleaning person, yard maintenance)
- Home safety improvements (guard rails, ramps, handicap accommodations, accessibility upgrades)
- Certified alternative-style LTC services
- State-certified LTC coverage options developed in the future

#### Put funds aside for later

If you don't need your full monthly benefit for care expenses, you have the flexibility to save that extra money for LTC costs another time. You can use this benefit banking feature to plan for higher expenses in the future or to make your overall benefit last longer. And if you never need the saved money, you can leave it to family members or anyone else you choose.

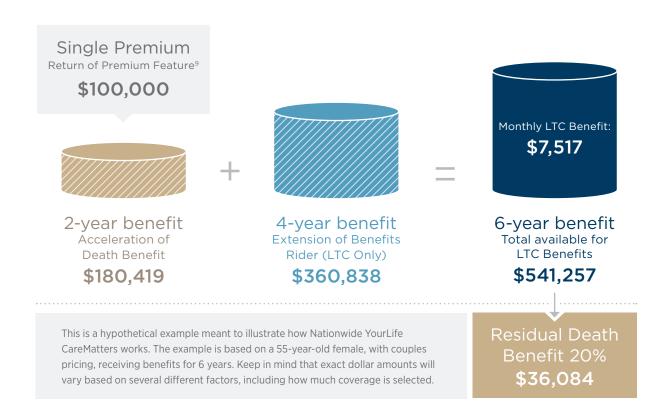
#### Home sweet home

With Nationwide YourLife CareMatters, you can stay in the home you know and love by using your LTC benefit to make any needed safety and accessibility upgrades or to pay for caregivers to come to you. You can even use your benefit for a housekeeper or other things that help keep your life running normally.

\* For more specifics about Nationwide YourLife CareMatters, turn to the Product details section on Page 14.



## A look at how Nationwide YourLife CareMatters™ works



Once the insured qualifies for LTC benefits, monthly tax-free payments will be sent directly to you, the policy owner, to help pay for care. When you buy your Nationwide YourLife CareMatters policy, you choose how long to receive benefits, ranging from 2 to 7 years.

By repositioning \$100,000 of your assets to pay the premium on your Nationwide YourLife CareMatters policy, you'll have \$541,257 in total LTC benefits consisting of two benefit pools — in this example, that will be 2 years plus 4 years, for a total of 6 years. The first benefit pool is an acceleration of the death benefit, which is available for monthly LTC benefits and/or a death benefit. It's designed to last 2 years if LTC benefits are needed and must be used up first before going on LTC claim. If it's depleted and the insured is still on claim, monthly benefits are paid from the second benefit pool, which is the extension of benefits rider. Unlike the first pool, it's available for monthly LTC benefits only and is designed to last 4 years.

Even if you have collected all of the LTC benefits, a guaranteed minimum death benefit of \$36,084 is paid to your beneficiaries.

#### If you never need LTC:

 Your beneficiaries will receive a death benefit of \$180,419 (minus any loans or withdrawals you may have taken from the policy)

OR

 All of your initial premium, plus any growth, will be returned to you<sup>9</sup>

Please keep in mind that since everyone's LTC needs are different, Nationwide YourLife CareMatters isn't guaranteed to cover all of your LTC costs, but it can give you a significant amount of coverage for your premium.

<sup>&</sup>lt;sup>9</sup> For Single Premium payments, the Return of Premium Value is available starting day one, subject to a vesting schedule. There is a full return of all premium starting in year six. Return of Premium is available on 5 and 10 year payment schedules only after the end of the Premium Payment Period and all Required Premium has been paid (minus any loans or withdrawals)

# Here are examples of how Nationwide YourLife CareMatters<sup>™</sup> works for different people's LTC planning needs.

#### Michael

(Age 60)



Robert & Lisa

(Age 55)

(Age 50)



#### The background

Michael has a certificate of deposit (CD) that he's renewed several times. He doesn't need the money for retirement income, so he has earmarked it for unexpected costs, such as the possibility of LTC expenses.

#### His worry

The CD might not grow at the rate he needs it in order to help pay for LTC.

#### His Nationwide YourLife CareMatters policy

Michael uses the money he currently has in the CD to buy a Nationwide YourLife CareMatters policy. He's able to leverage the assets to buy a larger LTC benefit, and if he never needs care, the death benefit will be equal or greater than the premiums he paid into the policy.

#### The background

Robert and Lisa are married, and they have been managing Lisa's mother's LTC needs for the last several years. Her mother did not plan for those costs, which has put both financial and emotional stress on the couple.

#### Their worry

Robert and Lisa don't want their own children to go through the same anxiety and stress, so having a plan for their LTC needs is important to them.

#### Their Nationwide YourLife CareMatters policies

Lisa is younger than Robert, and she's likely to both have a longer life expectancy and to be without a spouse to care for her in later years. They decide to put more money into her Nationwide YourLife CareMatters policy to plan for these circumstances while still getting Robert a policy that will provide funds if he needs LTC.

Premium: \$50,000	
LTC benefit: \$221,237	
Minimum death benefit:	
\$14,749	
\$73,746	
Return of premium <sup>10</sup> :	
\$50,000 (plus any growth)	
Receive benefits for:	
6 years	

Premium: \$50,000	\$75,000
LTC benefit: \$254,140	\$412,562
Minimum death benefit: \$16,943	\$35,362
Death benefit: \$84,713	\$176,812
Return of premium <sup>10</sup> : \$50,000 (plus any growth)	\$75,000 (plus any growth)
Receive benefits for:  6 years (Robert)	7 years (Lisa)

These are hypothetical examples meant to illustrate how Nationwide YourLife CareMatters works. They are based on nontobacco users and use couples pricing where applicable. LTC benefits can be subject to taxation, so please consult with your legal or tax advisor on your specific situation.

<sup>&</sup>lt;sup>10</sup> For Single Premium payments, the Return of Premium Value is available starting day one, subject to a vesting schedule. There is a full return of all premium starting in year six. Return of Premium is available on 5 and 10 year payment schedulesonly after the end of the Premium Payment Period and all Required Premium has been paid (minus any loans or withdrawals)

# Product details

### In-depth information about Nationwide YourLife CareMatters<sup>SM</sup>

Underlying policy	Fixed premium universal with LTC benefits
Issue ages	Ages 40-75 (age last birthday)  Maximum issue ages:  Single Premium: Age 70 for all benefit periods  Five or ten year payment options: Age 70 for six year benefit period, age 75 for all other benefit periods
Minimum monthly benefit amount	\$2,500
Maximum monthly benefit amount	\$20,833
Premium payment options	Pay one time (single-pay) Pay annually or monthly for five years Pay annually or monthly for ten years
Return of premium feature	Yes, subject to the vesting schedule below.  Return of premium is only available when all planned premium is paid (minus any loans or withdrawals taken from the policy).  Vesting schedule (single-pay):  Months 1 – 12: 85%  Months 13 – 24: 88%  Months 25 – 36: 91%  Months 37 – 48: 94%  Months 49 – 60: 97%  Months 61+: 100%
Monthly benefit payment	Cash indemnity
Benefit banking	If the monthly benefit amount you select when you need care is less than the maximum available, you can set aside — or 'bank' — the monthly difference. You can use those banked funds while you're on claim and there are no restrictions on how you use the funds.

Benefit periods	Two years Three years Four years Five years Six years Seven years
Inflation protection	3% simple 5% compound
Minimum death benefit	If all LTC benefits are used, beneficiaries will receive a death benefit that's equal to 20% of the original specified amount.
Care from a family member	Benefits can be used to pay a family member (or a friend, etc.) to provide care if deemed appropriate under the plan of care.
International benefits	Reduced benefits are available under certain conditions; for full details, see the product contract or talk with your insurance professional.

Product features including benefits, exclusions, limitations, terms and definitions may vary by state.

For more information about Nationwide YourLife CareMatters' details and features, talk with your insurance professional.



### Questions and answers

# Answers to common questions about Nationwide YourLife CareMatters<sup>SM</sup>

#### Q. How do I qualify for LTC benefits?

- **A.** The following things have to happen in order for you to qualify for and begin receiving monthly LTC benefits.
  - 1. Your licensed health care practitioner must certify that (a) you have a severe cognitive impairment, or (b) you are unable to perform two or more of these activities of daily living: bathing, eating, continence, toileting, dressing or transferring (moving into or out of a bed, chair or wheelchair)
  - 2. There's a 90-calendar-day elimination (or waiting) period beginning immediately after the date you're certified as chronically ill and start receiving qualified LTC services; these days of care or services don't need to be consecutive, though they do need to be accumulated within a continuous period of 730 days
  - **3.** You must also receive qualified LTC services according to a plan of care as prescribed by a licensed health care practitioner

While you're receiving benefits, your licensed health care practitioner will be asked to recertify your care needs at least once a year.

#### Q. How long will benefits be paid?

A. As long as you qualify, you will receive LTC benefits until the Lifetime Total Maximum Amount of LTC Benefits (reduced for loans or partial withdrawals) has been paid. The Lifetime Total Maximum Amount of LTC Benefits is shown on the policy specifications pages.

If you choose to receive the maximum monthly LTC benefit each month, then LTC benefits will be paid for the LTC Specified Benefit Period that you selected on the application.

You may choose to receive less than the maximum monthly LTC benefit. This will extend the time that benefits are paid beyond the LTC Specified Benefit Period.

#### Q. How long do I have to have the policy before I can begin receiving benefits?

**A.** Once your policy is in force and you qualify for benefits (see the question and answer in this section for details), you can begin receiving benefits. If all of your premiums have not been paid by the time you start a claim, the benefit amount you are eligible for may be affected.

#### Q. What if I only use some of my LTC benefits?

**A.** Your beneficiaries will receive either the remaining policy death benefit not used for LTC benefits or the minimum death benefit, whichever is greater.

#### Q. Can I pay my premiums in installments versus a lump sum?

A. Yes, in addition to the single-pay (lump sum) option, you can choose to pay annually or monthly for five or ten years<sup>11</sup>.

<sup>&</sup>lt;sup>11</sup> For Single Premium payments, the Return of Premium Value is available starting day one, subject to a vesting schedule. There is a full return of all premium starting in year six. Return of Premium is available on 5 and 10 year payment schedules only after the end of the Premium Payment Period and all Required Premium has been paid (minus any loans or withdrawals)

#### Q. Is there special pricing available if both my spouse and I buy a policy?

**A.** Married couples (and those in legally recognized domestic partnerships or civil unions) receive a special rate that results in a larger pool of LTC benefits. This rate is applied if one or both spouses purchase a policy.

#### Q. Can I pool benefits with my spouse or transfer benefits?

A. No, each spouse must purchase his or her own policy, and no benefits can be transferred.

#### Q. Are there situations that are not covered by Nationwide YourLife CareMatters<sup>SM</sup>?

- A It does not cover any expense that results from:
  - · Suicide, intentionally self-inflicted injuries or attempts at suicide (either while sane or insane)
  - Committing or attempting to commit a felony
  - Alcoholism or drug addiction, unless addiction results from administration of drugs for treatment prescribed by a physician
  - Active duty in the armed forces of any nation or international government or units auxiliary thereto, or the National Guard
  - War or any act of war, whether declared or undeclared

#### Q. Are any expenses excluded from coverage?

A. No. Once you qualify for coverage, your monthly benefit can be used for any expenses you choose.

#### Q. Do I have to take the maximum LTC benefit amount?

A. You can take any benefit amount, up to the maximum benefit you qualify for. Taking less money can help extend the length of time your benefit is available. However, if Inflation Protection is elected, the maximum monthly LTC benefit amount must be requested in order to receive the Inflation Protection benefit.

#### Q. How much of my LTC benefit will be tax free?

- **A.** You can receive, tax free, the greater of:
  - The HIPAA per diem amount for the given period you make a claim, or
  - · Actual LTC costs incurred

If you're collecting LTC benefits from more than one policy, care should be taken to ensure that part of your benefit doesn't become taxable. We allow you to take less than your full benefit, which can help prevent your LTC benefits from becoming taxable. Nationwide and its representatives don't give legal or tax advice, so please consult your advisors for answers to your specific questions.

## Starting the LTC conversation

# Common concerns about paying for LTC and conversation starters for you and your loved ones

It can be difficult to talk about many of the things associated with aging, and paying for LTC costs is often at the top of that list. Here are a few things for you and your loved ones to consider and discuss.

#### Who pays for LTC? Will my medical insurance cover it?

As we've seen, LTC costs can quickly add up, and a common misconception is that Medicare or Medicaid will pay for all expenses. The truth is that you'll need to be able to cover much of the cost yourself in the form of either cash or private insurance.

	Medicare
Nursing home care	Days 0 - 20 — Pays in full if you're hospitalized for at least three consecutive days before entering a Medicare-approved skilled nursing facility.
	Days 21 - 100 — May pay for the difference between the total daily cost and a significant copayment if you continue to need skilled nursing care.
	Days 100+ — Does not pay
Assisted living facility (and similar facility options)	Does not pay
Continuing care retirement community	Does not pay
Adult day services	Not covered
Home health care	Limited to reasonable, necessary part-time or intermittent skilled nursing care and home health aide services, and some therapies that are ordered by your doctor and provided by Medicarecertified home health agency. Does not pay for ongoing personal care or custodial care needs (help with activities of daily living).

<sup>12 2011</sup> Social Security and Medicare Facts, Joseph F. Stenken, J.D., CLU, ChFC, Summit Business Media, The National Underwriter.

<sup>&</sup>lt;sup>13</sup> Medicare and you, U.S. Department of Health and Human Services (9/12).

#### How will paying for LTC affect my family?

As you consider which LTC coverage option is the best fit for your needs, you can use these questions to get a conversation started with your loved ones:

- How would paying for LTC affect the financial security of your spouse?
- Would your adult children or other family members be able to quit working or cut back work hours to care for you if needed?
- Can your family afford to help you financially if paying for care depletes all of your funds?

Private Medigap insurance	Medicaid	You pay on your own*
Days 21 - 80 — May cover a significant copayment if your nursing home stay meets all other Medicare requirements.	A single individual will not qualify for Medicaid in most states unless he or she has less than \$2,000 in countable assets. <sup>12</sup>	If you need only personal or supervisory care in a nursing home and/or have not had a prior hospital stay, or if you choose a nursing home that does not participate in Medicaid or is not Medicare certified. Also, if you need care beyond the 100 days Medicare is willing to pay. <sup>13</sup>
Does not pay	In some states, may pay care-related costs, but not room and board.	You pay on your own except as noted under Medicaid, if eligible.
Does not pay	Does not pay	You pay on your own.
Not covered	Varies by state, financial and functional eligibility required.	You pay on your own except as noted under Medicaid, if eligible.
Not covered	Pays, but states have option to limit some services, such as therapy.	You pay on your own for personal or custodial care, except as noted under Medicaid, if eligible.

**Source:** Paying for Long-Term Care, Medicare.gov (8/3/12).

\* Varies by state.

### Helping you take care

Taking time to make a plan now for your LTC needs can help you stay in control of your choices later. Talk with your insurance or investment professional today for more information on Nationwide YourLife CareMatters.

The insurance professional or company may contact you in response to your request for additional information.

For more information, visit us at nationwide.com/carematters.

Please keep in mind that there is no guarantee this product will cover the entire cost for LTC, as expenses vary with the needs of each individual.

Product features including benefits, exclusions, limitations, terms and definitions may vary by state.

All guarantees and benefits of the insurance policy are backed by the claims-paying ability of the issuing insurance company. Policy guarantees and benefits are not backed by the broker/dealer and/or insurance agency selling the policy, nor by any of their affiliates, and none of them makes any representations or guarantees regarding the claims-paying ability of the issuing insurance company.

Approval for coverage under the policy and LTC riders is subject to underwriting and may require a medical exam.





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